

"Me + Recycling = My Glendale"

Important Dates to Remember

December 20, 2013	Paper Request Forms due. (See below)
January 07, 2014	Poster paper distributed to all classrooms.
February 11, 2014	All contest entries due to school office by noon for afternoon pick up.

Poster Paper Order Form

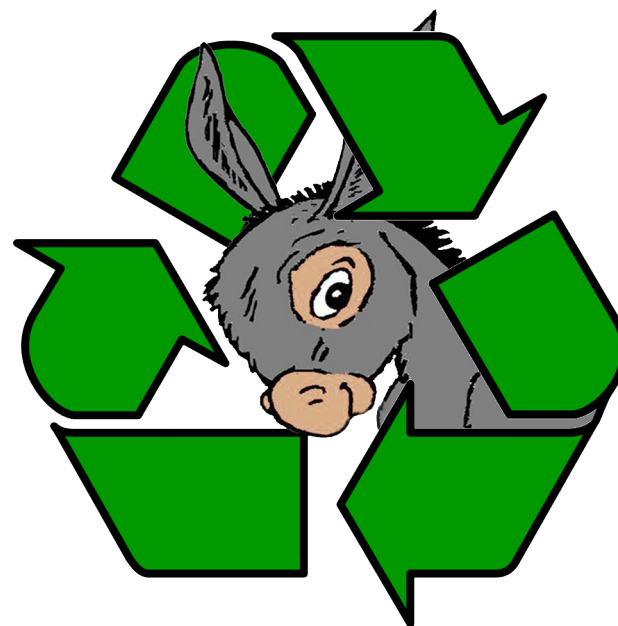
Name: _____
School: _____ Grade Level: _____
Phone Number: _____
E-mail Address: _____

Please send me _____ pieces of paper for the contest.

Teachers: Please return completed form by mail or fax
no later than December 20, 2013 to:
CCBG/ "I Love My Neighborhood" Poster Contest
Attention: Karen Khukoyan
633 E. Broadway, Room 300
Glendale, CA 91206

Phone: (818) 818-937-8333 FAX: (818) 240-7239
E-mail: kkhukoyan@ci.glendale.ca.us
www.KeepGlendaleBeautiful.org

A Teacher's Guide to the 21st Annual "I Love My Neighborhood" Poster Contest



"Me + Recycling = My Glendale"



RULES AND REGULATIONS

All children, grades K-6 are invited to submit one entry. Finalists will be separated into three categories from each participating school: Kindergarten through first grade, Second through third grade, and fourth through sixth grade. The Grand Prize winning poster will be reproduced and distributed throughout the community via a City of Glendale multi-media community beautification campaign.

Paper will be delivered to each school prior to the onset of the contest. Teachers are asked to estimate the number of participants in each classroom and reserve an appropriate amount of paper. To reserve a supply of paper, please turn in the request form on the back of this booklet.

 **Paper will be distributed to all participating classrooms on January 07, 2014.** 

- Please encourage your students to use bold colors and to be as creative as possible! It is up to the student and teacher to decide which art medium to use such as crayons, pastels, markers, paints, inks, or computer-generated artwork. Color pencils are not recommended because they do not reproduce well.
- The theme, “Me + Recycling = My Glendale” must be incorporated into the design of each poster.
- The Committee requires that students incorporate their mascot, Litter-Not, into each poster. Please distribute copies of the enclosed image of Litter-Not to assist your students in designing their posters. Students are also encouraged to include Inspector Litter in their posters. These can be the students' own depiction of the characters or a traced or cut out copy.
- All entries must be vertical and on regulation size paper for Grand Prize reproduction purposes. Over sized posters will automatically be disqualified from Grand Prize eligibility.
- Rolled, folded, or bent posters will automatically be disqualified during the screening process.

Neighborhood Services “Kids Corner”

Encourage students to take pride in their community by following the example of the Neighborhood Services “Clean Up Critters.”

Visit the Neighborhood Services website:

www.ci.glendale.ca.us/planning/kidz_corner.asp

Clean Sweep USA

Lessons that meet environmental standards of learning can be downloaded at

www.CleanSweepUSA.org,

a “Keep America Beautiful” community.



Classroom Presentations

To schedule a classroom presentation to prepare your students for the "I Love My Neighborhood" Poster Contest contact Karen Khukoyan at (818) 818-937-8333 or e-mail kkhukoyan@ci.glendale.ca.us.



Neighborhood Pride Activities

The following is a list of ongoing community beautification programs and events that you and your students can participate in.

Adopt a Block

The Glendale Neighborhood Pride Project offers groups and individuals an opportunity to adopt an area of their choice, or we can provide a list of areas to choose from. You and your class can make a valuable contribution to your school's neighborhood by volunteering a minimal amount of time to perform such duties as: graffiti removal, litter pick-up, and weed abatement. Instructions and supplies are provided. Your class may also have its name printed on a special sign that will be placed in your adopted area. For more information about Adopt-A-Block, please visit: www.CleanUpGlendale.org.

Great American Clean Up

Volunteers from all over Glendale are teamed with City staff to help clean up trash, litter and graffiti in our community. After making Glendale shine, volunteers celebrate by having a community barbecue, enjoy live entertainment, prize drawings and more. For more information on the annual Great American Clean Up or to get on the mailing list for this event, visit us online at:



www.CleanUpGlendale.org.

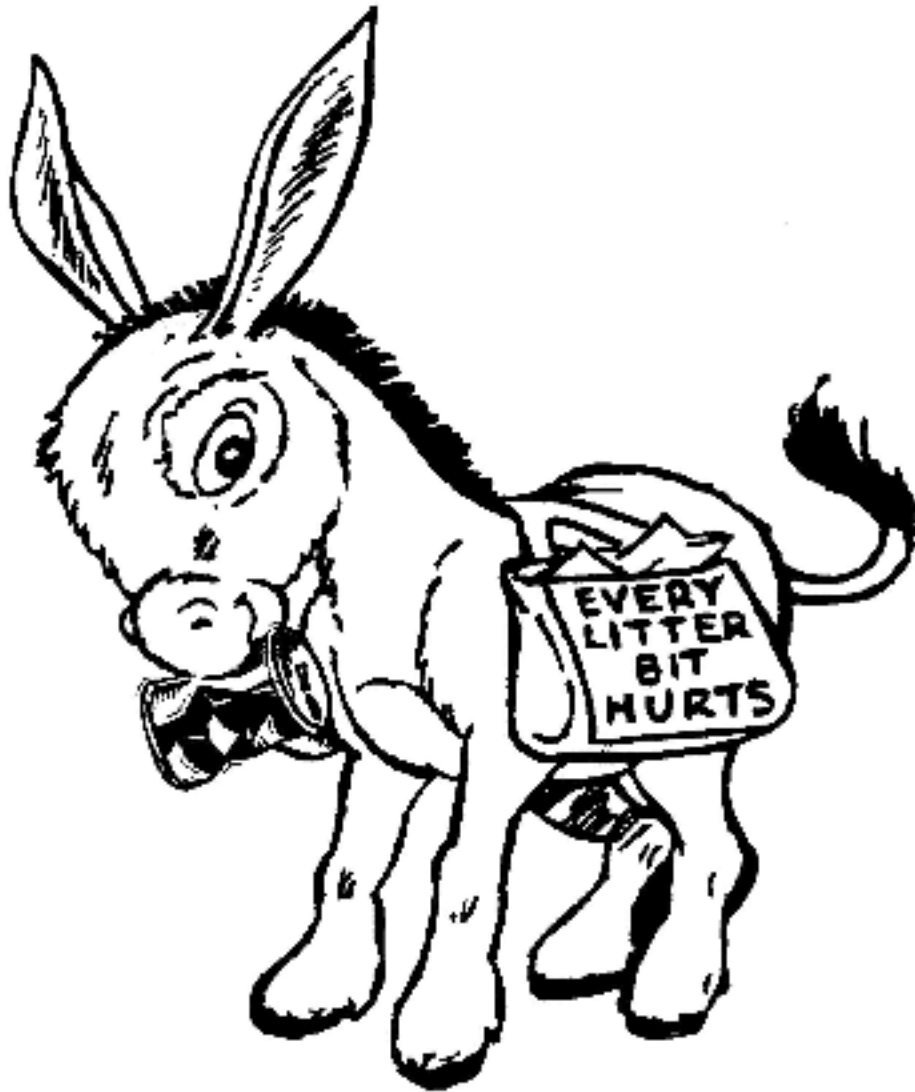
- Posters with misspellings will automatically be disqualified during the screening process.
- Please review each poster prior to submitting your entries.
- Each submission must include the student's name, grade level, teacher, and school name printed neatly or typed on the BACK of each poster.
- All entries must be the child's own work. If you believe the student did not do the work themselves, please do not submit the entry. Guidance is okay; we simply want to avoid posters drawn by older siblings or parents.
- Please make sure each student's name is legible and spelled correctly. It is especially helpful if you submit a list of participating students along with your entries.
- For an informative "Teacher's How to Guide" video, please visit Youtube.com and type "I Love My Neighborhood" Poster Contest in the search field.

CONTEST JUDGING AND AWARDS CEREMONY

Entries will be judged on the following criteria: adherence to the theme "Me + Recycling = My Glendale", originality, use of color and space, spelling, use of CCBG mascot Litter-Not, and technical merit.

- In March 2014, the Committee for a Clean & Beautiful Glendale will select each K-1st, 2nd - 3rd and 4th-6th finalist from each participating school. These students will be recognized by the Committee, along with the GUSD Board of Education at a reception in their honor in April 2013.
- All posters become property of the Committee. Non-finalist entries will be returned to teachers in May 2014 along with certificates of participation. Please refer to the following suggested activities for ways to incorporate the "I Love My Neighborhood" Poster Contest into everyday lesson plans.

For more information or questions regarding the 2013 "I Love My Neighborhood" Poster Contest, contact Karen Khukoyan at (818) 937-8334 or kkhukoyan@ci.glendale.ca.us.



Litter-Not

Litter-Not was created by Charles Alfred Taliaferro (1905-1969), the first artist of the Donald Duck newspaper comics. Long considered as one of the best Disney cartoonists, Taliaferro created many characters, including Donald's nephews Huey, Dewey and Louie, Grandma Duck and Glendale's own pride and joy, Litter-Not. Mr. Taliaferro selected a burro as the Committee mascot in homage to the Spanish heritage of the region.

LITTER LYRICS

A Keep America Beautiful "Waste in Place" Activity

Litter Prevention

Objectives

Students will 1) Describe how litter negatively affects the aesthetics of their community 2) Create songs to express an environmental message.

Method

Students will write their own songs to encourage people to keep their communities clean.

Materials

Pictures of litter-free scenes (including some of your school neighborhood), writing materials

Vocabulary

litter

1. Introduce the term litter. Ask students the following questions:

What is litter?

What types of materials can be litter?

How do you think litter got where it is?

How do you feel about litter?

Ask students to discuss how litter spoils the beauty of places.

Ask students to describe littered places they have seen and how they felt about these dirty places.

2. Show pictures of litter-free areas throughout America, including areas in your city. Have students discuss how they feel when they look at these clean areas.

3. There are many ways that people can express their feelings; one way is through music. Songs can express the feelings of the songwriter. Many songs go beyond that to deliver a message to listeners. Songwriters have used their music to try to influence people's environmental attitudes.

4. Tell the students they are going to practice the art of song writing and write a song to convince people not to litter. They will be writing new lyrics to an old familiar song or to a current favorite.

5. Develop two lists of words that could be used in the students' songs. One list should describe litter-free scenes. Separate the lists into nouns, adjectives and adverbs. Write the lists on the front board or overhead so that students can refer to them. Explain to the students that their "word bank" will become the lyrics of the songs.

6. Using a time limit of 15 minutes have students brainstorm as many advertising jingles and theme songs from television and radio as possible. Record this list on the front board, or overhead so that students can refer to them. Tell the students that this list will be their "tune bank" for song writing.

7. As a class group activity, write one or two examples before assigning individual or group work. Then have students write their own songs using the "word bank" and "tune bank" as a guide.

8. When the class has finished have students present their songs to the rest of the class. For each song discuss the meaning of the lyrics and the message the students are trying to express through their songs.

Assessment

Ask students to explain how songs can be useful in changing people's attitudes about littering.

Enrichment

Conduct a mini clean-up activity around the school campus using students' songs as a marketing tool. Encourage other classes to participate.



WRITING IDEAS

The following writing prompts are a great way to integrate the "I Love My Neighborhood" Poster Contest into your Language Arts curriculum. The prompts are within the writing genre tested by the Glendale Unified School District Writing Benchmark Assessment at each grade level. They also provide standards aligned practice opportunities.

Kindergarten: (Narrative Writing)

Write about something you like to do in your neighborhood.

First Grade: (Descriptive Writing)

Describe your neighborhood. What do you hear, smell, and see when you walk through your neighborhood? What do you like best about your neighborhood?

Second Grade: (Letter Writing)

Write a letter to the Mayor of Glendale, 613 East Broadway, Glendale, CA 91206. Tell him what you like about your neighborhood and Glendale. You can also tell him about something you would like to see changed in your neighborhood. Tell him if there are trash, litter, or graffiti problems in your neighborhood too.

Third Grade: (Descriptive Writing)

Write a composition describing your favorite place in your neighborhood or Glendale. Where is it? Why do you like it so much?

Describe what you think your neighborhood will be like in ten years. Will there be a litter or graffiti problem? Is there one now?

Fourth Grade: (Compare and Contrast)

Write a composition on what your neighborhood is like now and how you imagine it in the future (include the litter and graffiti situation). How are they alike and how are they different?

Fifth Grade: (Problem/Solution)

Write a composition describing the litter and graffiti problem in Glendale. What would you do to eliminate litter and graffiti in Glendale?

Sixth Grade: (Persuasive Writing)

Write a letter to a friend or family member who lives in another city or country. You want to persuade them to not litter. Explain how trash can end up in the gutters and the storm drains and cause pollution on the beach and in the ocean. Make sure you tell them about litter prevention efforts in your community.

Inspector Litter

Glendale's Litter Prevention PI

Inspector Litter is the mascot of the "Don't Trash Glendale" campaign. Students have the option of including him in their posters as well.



"I Love My Neighborhood" Curriculum

Tips Just for Kids

Taking care of our environment is a very important job.

There's something for everyone to do-including you! No matter where you live, there are many things you can do around your neighborhood or at school, such as setting an example by not littering, helping clean up a spot, and learning about safe ways to handle trash.

You can start by choosing one or more of these ideas. Some are simple. Others will need the help of a parent, older family member, or teacher. You can involve your friends and family in all of them.

Always set an example by not littering, no matter where you are.

When you put out the trash at home, make sure that garbage can lids are on tight, and that all of the trash goes into the can.

If your parents own a car, make litterbags for them. Keep your yard clean and free of things that can blow into the street and become litter.

If your school playground doesn't have a litter basket, have your teacher ask the school to put one out. Your class can make and put up posters reminding other students to put litter where it belongs.

Ask a parent or teacher to take you or your class to a recycling center or sanitary landfill. Many recycling centers or landfills will let you see how trash is managed. List the different kinds of items that the recycling center collects, and how each one is prepared for shipment. At the landfill, list the kinds of equipment you see, and what each does.

Fifth Grade: U.S. History continued:

Make a pictorial time line comparing Glendale's history and past waste management practices. For example, in 1904 aluminum recycling began in Chicago and Cleveland, was it available to the people of Glendale by the time of our incorporation in 1906? Where was the nearest garbage incineration plant to Glendale by 1914? In 1939, was Glendale participating in the recycling efforts for World War II? When was the Scholl Canyon landfill established? What did Glendale do for trash disposal prior to that? For information on the history of Waste Management in Glendale contact the Public Works Department at (818) 548-3900.

Sixth Grade: World History/Ancient Civilizations

Create a play or write a story set in your neighborhood where the citizens are from the past but are trying to solve a modern problem such as storm water pollution, in your community.

Design a museum to be built in Glendale. The museum will display artifacts from your favorite ancient civilization. Where will you build it? How will its design showcase the ancient culture and fit with the neighborhood? Which types of artifacts would you want to display?

All Grades:

Community Garden Tour: Show your students how families are growing their own fruits and vegetables in our urban environment by taking a tour of the Monterey Road Eco-Community Garden, 870 Monterey Road. Your students will learn how recycled water is being used to irrigate crops in their community. Students will also learn a lesson in water conservation by observing a demonstration garden featuring drought tolerant plants. Tours must be scheduled in advance, as the garden is not open to the public. Contact Alek Bartosouf at (818) 359-1008 for further information.



SOCIAL SCIENCE IDEAS

The “I Love My Neighborhood” Poster Contest may be easily integrated into your Social Science curriculum. Participation in the program directly touches many of the state History & Social Science Framework strands such as civic values, participation skills, cultural literacy, and geographic literacy. The following ideas can help you align the contest to standards while providing fun, real-life learning experiences for your students. These ideas overlap and can be modified for use in any classroom or grade level.

Kindergarten: Family/Working Together

Provide a center with blocks and regalia (stop signs etc.) and have students build communities.

First Grade: Our Community

Make a 3-D map of your school and neighborhood using milk cartons and other materials. Identify any storm drains in the neighborhood. How will you keep litter from entering the storm drains?

Second Grade: People Who Supply Our Needs (Food)

Tour a local market. Where does all that stuff come from? Is any of it produced locally? How does the market benefit the community?

Third Grade: The City of Glendale

Interview a family member (or older friend) about their life in Glendale. When did they (or their family) come here? Why did they come to Glendale? What do they like about our city?

Do research on the city/neighborhoods in the past. Have your students create their posters to show how things have changed.

Fourth Grade: California

Are there any storm drains in your neighborhood? Take a walk to look at them. Are they marked? What do the markers mean? What can you do to prevent people from littering in the storm drain? Why is it important to keep litter out of the storm drains?

Fifth Grade: U.S. History

Make a time line showing major events in U.S. and Glendale history over the past century. What are some of things that took place in Glendale that you feel proud of? What do you think makes Glendale a great place to live?

Make a bulletin board that has pictures of areas that are clean, and those that are spoiled by litter or trash. Write a story about the difference between the two, and what can be done to make dirty areas clean again.

Whenever you visit a park or beach, carry out what you bring in-keep unwanted items in a bag or backpack until you can put them in a litter basket.

Ask an older family member or teacher to find out who keeps your city’s parks and public areas clean. Have your class write letters inviting them to come to the school and speak about the importance of not littering. Learn more about how you can take care of your community’s public lands by reading Keep America Beautiful’s brochure “Take Care of America.”

Have everyone in your class or youth group write a letter to a different business to ask that they help keep the city clean by keeping the lids on dumpsters closed.

If your family puts recyclables in a bin at curbside, tie up loose papers that could blow out.

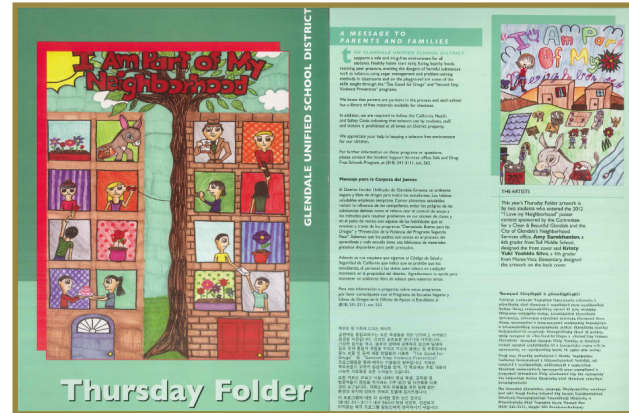
Draw a map of your neighborhood or school and identify areas where there is litter. Are they near busy roads, businesses, or places where people gather?

Make a list of things that could be done to stop litter. Learn more about litter by reading “Tips for Preventing Litter in Your Community.”

Contact a forest service or conservation district office and find out if they offer free tree seedlings to plant in parks or other public areas. Look in the telephone directory under “Government Agencies.”

Ask your teacher if your school can make a small model of a sanitary landfill. Your class can fill it with items from home. Predict what will happen to each item before it is buried. Before the school year ends, dig up the site and see what actually happened.

"I Love My Neighborhood" Poster Contest ...



The Anatomy of a Grand Prize Winning Poster—Lessons from 2013

Use of Theme:
Write the theme if you can.

Inspector Litter:
It's nice to see Inspector Litter in your poster, but it's not a requirement.

Use of Bright Colors:
Better for reproduction & they get the judges' attention.

Show Us Your Litter-Not:
We want to see our mascot & love your unique renditions. He doesn't have to be an exact copy of the original.

Follow the Rules:
Posters Must Be Vertical.

Use of Theme:
Draw the theme. Here you see kids "cleaning" the Jewel City. The theme was "Keep Glendale Clean in 2013."

Color Your Empty Space:
We like how this poster has lots of empty but colorful space. It makes everything look less cluttered.

**“KEEP
GLENDALE
CLEAN
IN 2013”**

Glendale
THE JEWEL CITY

G.C.C. Alex CIVIC CENTER Glendale Galleria MIRADERO CITY HALL GLENDALE POLICE GLENDALE FIRE

**Treasure
it!**

EVERY LITTER BIT HURTS

Litter PATROL